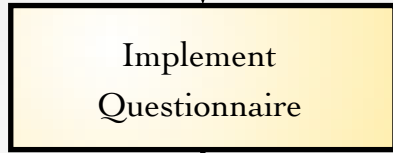


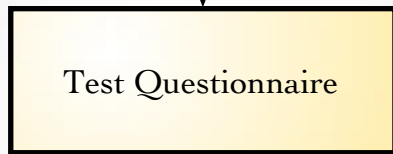
RiddleMeThis: Assumed Workflow



*The first step is to design your Questionnaire. You can use **RiddleMeThis** to help you here, but you can use a napkin just as easily.*

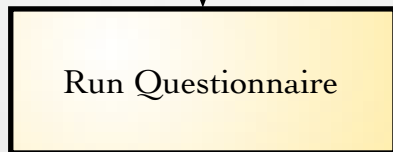
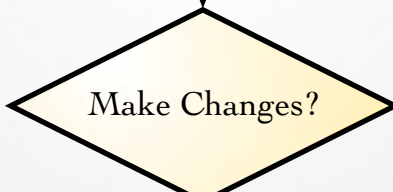


***RiddleMeThis** allows you to define your questionnaire using a straightforward, intuitive user interface.*



***RiddleMeThis** lets you test your questionnaire interactively, even allowing you to examine your test data as though it were live, and design iteratively.*

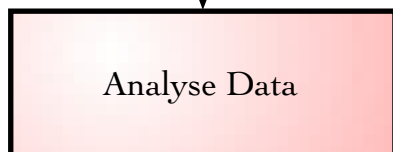
Iterative Design



***RiddleMeThis** lets you deploy your questionnaire as a standalone “kiosk” application. The final release version will allow data to be gathered using a web server.*



***RiddleMeThis** allows you to view and rearrange your data prior to exporting it in formats suitable for use with standard tools, such as SPSS, SAS, and Excel.*



*Finally, you can import the text data from **RiddleMeThis** into your favorite statistical analysis package. Future versions of **RiddleMeThis** may offer some of this functionality...*